

## NEW MEXICO ADULT TOBACCO USE DATA

### ***Cigarette Smoking and Initiation***

Percent NM adults who currently smoke cigarettes (2020) <sup>1</sup>	16.1%
Estimated number of NM adults who currently smoke cigarettes (2020) <sup>1,2</sup>	262,000
Among NM adult cigarette smokers, percent who smoke one pack or more per day (2020) <sup>3</sup>	20.6%
Mean number of cigarettes smoked per day by NM adult smokers (2020) <sup>3</sup>	11.4 cigs

### ***Cigarette Smoking Cessation***

Percent NM adult cigarette smokers who quit smoking for one or more days in past year (2020) <sup>1</sup>	55.8%
Total number of NM adult tobacco users accessing QUIT NOW or DEJELO YA Cessation Services (FY21) <sup>4</sup>	5,013
Percent of NM QUIT NOW or DEJELO YA enrollees who remained quit at 7-month follow-up (FY21) <sup>4</sup>	32.8%
Percent of NM QUIT NOW or DEJELO YA enrollees who report being satisfied with their services (FY21) <sup>4</sup>	91.3%
Among NM smokers who saw a health care provider in past year, percent who were asked about tobacco use (2020) <sup>3</sup>	92.9%
Among smokers asked about their tobacco use, percent who were advised to quit by health care provider (2020) <sup>3</sup>	65.6%
Among NM smokers who saw a dental provider in past year, percent who were asked about tobacco use (2020) <sup>3</sup>	65.7%
Among smokers asked about their tobacco use, percent who were advised to quit by dental provider (2020) <sup>3</sup>	64.4%
Percent of New Mexicans who recall seeing QUIT NOW or DEJELO YA promotions on TV or elsewhere (2020) <sup>3</sup>	75.5%

### ***Other Tobacco Product Use***

Percent NM adults who currently use smokeless tobacco (chewing tobacco, snuff, or snus) (2020) <sup>1</sup>	3.6%
Percent NM adults who currently use e-cigarettes, e-hookahs, or vape pens (2020) <sup>1</sup>	5.6%
Percent NM adults who currently use cigars or cigarillos (2020) <sup>3</sup>	7.1%
Percent NM adults who currently use a water pipe or hookah (2020) <sup>3</sup>	1.3%
Percent NM adults who currently use any tobacco (cigarette, smokeless, e-cig, cigar, pipe, or hookah) (2020) <sup>3</sup>	26.1%
Estimated number of NM adults who currently use any tobacco product (2020) <sup>2,3</sup>	424,200

### ***Secondhand Smoke (SHS) Exposure***

Percent NM adults who completely prohibit smoking in their own home (2020) <sup>3</sup>	87.5%
Percent NM adults who experienced secondhand smoke drifting into their homes multiple times in the past month (2020) <sup>3</sup>	10.8%
Percent NM residents in multiunit housing who completely prohibit smoking in their home (2020) <sup>3</sup>	83.9%
Percent NM residents in multiunit housing who report that their landlord prohibits smoking inside their home (2020) <sup>3</sup>	62.8%
Percent NM residents in multiunit housing who report secondhand smoke drift into their home (2020) <sup>3</sup>	54.2%
Percent NM renters who say they would choose a smoke-free rental with "all other things being equal" (2020) <sup>3</sup>	76.4%
Percent NM adults who completely prohibit smoking in their vehicle (2020) <sup>3</sup>	83.5%

Sources: 1. 2020 NM Behavioral Risk Factor Surveillance System (BRFSS); 2. NM IBIS population estimates (2019); 3. 2020 NM Tobacco Evaluation Survey; 4. TUPAC Program FY21 QUIT NOW Evaluation Report